QP CODE: 21102253

Reg No : .....

Name : .....

B.Voc Degree Examinations, SEPTEMBER 2021

Third Semester

BOCG301 - PRINCIPLES OF MANAGEMENT

Common for B.Voc Agriculture Technology, B.Voc Agro Food Processing, B.Voc Applied Accounting and Taxation, B.Voc Banking and Financial Services, B.Voc Business Accounting and Taxation, B.Voc Industrial Instrumentation and Automation, B.Voc Logistics Management, B.Voc DTP and Printing Technology, B.Voc Fashion Design and Management, B.Voc Fashion Technology, B.Voc Fashion Technology and Merchandising, B.Voc Food Technology and Analysis, B.Voc Software Development and System Administration, B.Voc Sound Engineering, B.Voc Tourism and Hospitality & B.Voc Tourism and Hospitality Management

2019 Admission Onwards

ACA78696

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Describe about human behavioural school.
2. State the objectives of planning.
3. State any two examples of standing plan.
4. Define MBO.
5. What is the significance of organising?
6. Define commitee form of organisation.
7. Differentiate centralisation and De centralisation.
8. Discuss the nature of staffing.
9. What are internal sources of recruitment?
10. Explain HRM.
11. What is Free rein style of leadership?
12. What is Rumour?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between Administration and management.
14. Explain the benefits of management by exception.
15. Explain the important characteristics of a good plan.
16. Difference between Formal and Informal Organizations.
17. What are the benefits of group dynamics?
18. Explain the needs of manpower planning.
19. Explain the different methods of training.
20. What do you mean by autocatic style of leadership?
21. State the objectives of control.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain various schools of management thought developed from time to time.
23. Explain the steps in decision making process.
24. Explain the various forms of organisation structure.
25. Explain Maslow's need hierarchy.

(2×15=30)